

Santa Clara Valley Audubon Society and City of Cupertino  
are pleased to announce

## *California Native Wildlife Logo Contest*

held in conjunction with **Wildlife & Harvest Day**  
Saturday October 20, 2018 at Blackberry Farm in Cupertino.



We are seeking original artwork, featuring **California native wildlife and habitats**, for the logo on this year's Wildlife & Harvest Day T-shirt and promotional materials.

**The first place winner will receive an event T-shirt featuring their winning artwork!**

Please read the logo design contest rules and guidelines below.

**Contest submissions are due September 4th!**

### **Logo Contest Rules and Guidelines**

- **Grades:** Preschool through 12th grade
- **Theme:** California Native Wildlife and Habitats
- **Medium:** For best results, we strongly recommend logo design be in one of the following digital formats: \*JPEG (at least 300dpi), TIFF (at least 300dpi) or PDF. Hard copies are also acceptable.
- **Size:** Logo must fit within the oval template provided in a **horizontal** orientation.
- **Entry:** Fill out the entry form located on the 2nd page of this flyer and e-mail or deliver it to the addresses indicated below with your artwork. All contest entries must include a legible entry form.
- **Artwork will be judged by the following criteria:**
  1. Artwork should contain only **NATIVE CALIFORNIA WILDLIFE IN NATIVE HABITATS**.
  2. Artwork should be in a logo format (with a central animal theme) - not just a nature scene. *See last year's winning logo (on our website - [www.scvas.org/WildlifeDay](http://www.scvas.org/WildlifeDay)) as an example.*
  3. Artwork should be clear, detailed, colored or drawn, and **NOT** traced.
    - Chalk, oil, and pastels are **STRONGLY DISCOURAGED** (unless submitted digitally).
  4. No writing within the art (i.e. no slogans).
  5. Only original artwork will be accepted; tracing is not allowed.
  6. Each child should create their own artwork; we strongly discourage the practice of having an entire class use the same theme, animal and/or landscape for their submissions.
  7. **Logo entries must be turned in by 4:00pm on September 4th; late entries cannot be accepted.**
- **Awards:** The first place winner's artwork will be featured in Wildlife & Harvest Day promotional materials, on the SCVAS website, and printed on this year's T-shirt (additional T-shirts will be available for purchase). Other awards will also be given, and winners will be notified via email after September 19th. All winning artwork will be on display at the event. There will also be a short awards ceremony.

*Please submit entry forms and logo entries to **outreach@scvas.org** or deliver by hand to the SCVAS Office located at 22221 McClellan Rd. Cupertino, CA 95014*

Please fill out the following information as completely as possible  
for *EACH* logo submission.

**T-shirt Design Contest Participants:**



Logo Theme/Description: \_\_\_\_\_

Youth Artist's Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Home Phone Number: \_\_\_\_\_

Parent's Email: \_\_\_\_\_  
(for notification purposes)

If submitting a hard copy of artwork, it is the responsibility of the artist to pick up artwork following the contest if so desired. Artwork that is not picked up from the Audubon office before January 11, 2019 will become property of SCVAS and may no longer be available for pick-up. Questions or concerns can be addressed to the SCVAS office at: (408) 627-7172 or outreach@scvas.org.

**Thank you and good luck!**

Disclaimer: Submissions will be listed on the SCVAS website, along with the artist's first and last name and grade level. If your artwork is chosen for our logo design, you agree to assign irrevocable rights to Santa Clara Valley Audubon Society to use your design for any purpose, and to alter it as needed for that purpose.

Please submit entry forms and logo entries to **outreach@scvas.org** or deliver by hand to the SCVAS Office located at 22221 McClellan Rd. Cupertino, CA 95014 **no later than 4PM on September 4th.**

**Logo Design Template**

Please use template on following page.

- Logo must completely fit within the oval template in a **horizontal orientation**
  - Do not leave too much blank space
  - Only depictions of California native wildlife and habitat will be judged

# Logo Design Template

